

## › Solution Overview

Our Demand Planning Optimization offering with Anaplan is designed to enhance your demand planning process through a comprehensive suite of services. By leveraging advanced analytics, machine learning algorithms, and industry best practices, we enable organizations to achieve a significant improvement in forecast accuracy, streamline operations, and ultimately drive better business outcomes.



## Benefits of Improved Forecast Accuracy 10-20%:

- › **Enhanced Inventory Management**  
Reduce excess inventory and stockouts, leading to optimized inventory levels and improved working capital management.
- › **Improved Customer Service Levels**  
Meet customer demand more accurately, leading to increased customer satisfaction and loyalty.
- › **Efficient Resource Allocation**  
Optimize production, procurement, and distribution processes based on more accurate demand forecasts, leading to cost savings and operational efficiencies.
- › **Better Decision Making**  
Enable data-driven decision making across the organization, resulting in improved strategic planning and execution.

**Run a study in less than 4 weeks with bottom-line results!**

## Complete Package:



### Baseline Optimization

**Approach:** Utilize machine learning algorithms (PlanIQ) to analyse historical data and external factors.

› **Solution:** Deliver an optimized baseline forecast to improve demand planning accuracy.



### Forecastability Study

**Approach:** Analyse hierarchies and master data to determine optimal forecasting granularity.

› **Solution:** Recommend the best forecasting hierarchy from a baseline generation perspective to reach optimal results.



### Forecast Value Add Analysis

**Approach:** Conduct FVA analysis to evaluate forecasting inputs, adjustments and processes.

› **Solution:** Provide insights to ensure that the contribution your teams are making are improving the accuracy of the forecast.



### Smart Segmentation

**Approach:** Leverage advanced segmentation on products & customers through analysing demand patterns, volatility & revenue contribution.

› **Solution:** Highlight which areas of the business should be a focus during the demand planning process to maximize the added value of forecast adjustments.